

**THE KMB VIDEO JOURNAL**  
*on Telecommunications Policies and Practices*  
*for Leaders in Industry, Government, and Education*

**CELEBRATING 24 YEARS OF SERVICE TO THE REGULATORY COMMUNITY**

*Presents*

**The Forty-First Invitational Conference**

**“BROADBAND AND THE STATES  
CLOSING THE GAP”**

**Monday, Tuesday and Wednesday  
May 12, 13 and 14, 2008**

**at the  
Sirata Beach Resort and Conference Center  
St. Pete Beach, FL**



**The World's Only Video Journal On Telecommunications Policies and Practices**

[www.kmbvideojournal2.com](http://www.kmbvideojournal2.com)

**“BROADBAND AND THE STATES  
CLOSING THE GAP”**

**And**

**Building “Information Superhighways”  
for the 21<sup>st</sup> Century in America**

**Will Internet Neutrality Be A Bigger Issue?  
What Role Will Cable Be Allowed To Play?  
How Current And Future FCC Policies  
Impact Broadband In America.**

**41<sup>st</sup> KMB Video Journal Conference  
May 12, 13 and 14, 2008**

**The 41<sup>st</sup> Conference has been designed to assist legislators, government officials and industry professionals to explore and understand current and future Broadband policies, applications, and developments that will affect consumers and business interests. Conferees will present, discuss and exchange views.**

The summary of the conference will be printed, videotaped, and available on DVD and distributed via Internet to interested regulatory and legislative groups who were unable to attend this conference.

Mike Beilis  
President  
KMB Video Journal

**MONDAY PM, May 12, 2008**

*Informal Exchange of Views and Registration*

**4:00 - 6:00 PM – Royal Palm – Sirata Conference Center**

*Part I*            **INTRODUCTORY SESSION:**

**THE COMMUNICATION AND INFORMATION ECONOMY. What is the status?**

**SPEAKER: Bob Crandall, Senior Fellow, Economic Studies, The Brookings Institute**

**6:00 - 6:20 PM            Royal Palm – Sirata Conference Center**

*Part II*            **AN OVERVIEW OF STATE AND FEDERAL POLICIES ON BROADBAND ...**

**Panel:**

**John Burke, Commissioner, Vermont Public Service Board**

**Bob Crandall, Senior Fellow, Economic Studies, The Brookings Institute**

**Bob Atkinson, Executive Director, CITI, Columbia University**

**Bob Rowe, Sr. Partner, Balhoff & Rowe, LLC**

**Moderator: Ken Robinson, Attorney at Law, Former Counsel to Chairman, FCC**

**6:20 - 7:45 PM            Royal Palm – Sirata Conference Center**

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**8:00    DINNER            Royal Palm**

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**8:30 PM                    Royal Palm**

*Part III*            **PERSPECTIVES ON THE LIKELY BROADBAND POLICIES IN THE NEXT ADMINISTRATION**

**SPEAKER: Larry Strickling, Former Chief of the FCC Common Carrier Bureau, Helped put together Senator Obama's Policy Innovation and Technology Plan**

**MODERATOR: Mike Beilis, President, KMB Video Journal**

**TUESDAY AM, May 13, 2008**

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**7:00 - 8:15 AM CONTINENTAL BREAKFAST - Royal Palm**

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*Part IV*      **BROADBAND INITIATIVES, DEVELOPMENTS AND APPLICATIONS IN THE STATES. Interactive Discussions, and the current models for broadband deployment with what works and what doesn't work.**

**The Organizational Approach of Connect Kentucky and Connected Nation**

**Presenter:**

**Brent Legg**, *Director of State and Local Initiatives for Connected Nation*

**THE STATUS OF BROADBAND INITIATIVES IN DIFFERENT STATES.**

**Presenters and Discussants:**

**Group I**

**Illinois** – **Ryan Croke**, *Policy Adviser*, Office of Lieutenant Governor Pat Quinn, Illinois

**Missouri** – **Jerry Dowell**, *Director of Policy and Legislative Affairs*, Office of the Lt. Governor, Missouri

**Kansas** - **Tom Sloan**, *Representative*, Kansas House of Representatives

**Moderator: Brent Legg**, *Director of State and Local Initiatives for Connected Nation*

**Group II:**

**Indiana** – **Larry Landis**, *Commissioner*, Indiana Utility Regulatory Commission

**Vermont** – **John Burke**, *Commissioner*, Vermont Public Service Board

**Kentucky** – **Brent Legg**, *Director of State and Local Initiatives for Connected Nation*

**Moderator: Eddie Roberson**, *Chairman*, Tennessee Regulatory Authority

**8:15 - 9:30 AM      Royal Palm**

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**9:30 to 9:40 AM BREAK                  Royal Palm**

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**Continuation of Panels**

**Group III:**

**Wyoming** – **Mike Wilson**, *Consultant*, CostQuest Associates

**Tennessee** – **Eddie Roberson**, *Chairman*, Tennessee Regulatory Authority

**The California Model which uses rate payers subsidies for broadband deployment**

**Barbara O'Connor**, *Professor of Communications*, California State University, Sacramento

**Anne Neville**, *Assistant Secretary for Economic Development and Technology*, California Business Transportation and Housing Agency.

**Moderator: John Burke**, *Commissioner*, Vermont Public Service Board

**9:40 to 11:40 AM      Royal Palm**

**TUESDAY PM, MAY 13, 2008**

*Part V*

**TELE-HEALTH OPPORTUNITIES FOR RURAL AMERICA – THE \$340 MILLION USAC PROJECT.**

**Daniel Johnson**, *Senior Manager* of the Rural Health Care Division of USAC

**Moderator: Cheryl Parrino**, *President*, Parrino Strategic Consulting Group (PSCG)

**11:40 to 12:10 PM**

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**12:30 to 1:30 PM LUNCH Royal Palm**

*Part VI* **BROADBAND MAPPING – WHO DOES IT AND HOW? Questions and Issues.**

**Presenters and Discussants:**

**Brent Legg**, *Director* of State and Local Initiatives for Connected Nation

**Mike Wilson**, *Consultant*, CostQuest Associates

**Anne Neville**, *Assistant Secretary* for Economic Development and Technology, California Business Transportation and Housing Agency.

**Moderator: Bob Rowe**, *Sr. Partner*, Balhoff & Rowe, LLC

**1:30 PM to 2:00 PM Royal Palm**

*Part VII* **INTERNET MANAGEMENT, THE TECHNOLOGIES AND BROADBAND NEUTRALITY ISSUES FOR THE STATES. Are there rules of engagement? What are the considerations? Is there a master plan? Should there be one?**

**Presenters and Discussants:**

**Dave Farber**, *Distinguished Career Professor* of Computer Science and Public Policy, Carnegie Mellon University

**Frank Louthan**, *President*, Equity Research, Raymond James & Associates

**Rick Cimerman**, *Vice President*, State Telecommunications Policy Association Affairs, National Cable Television Assoc. NCTA

**Moderator: Bob Atkinson**, *Executive Director*, CITI, Columbia University

**2:00 to 2:30 PM Royal Palm**

**TUESDAY PM, MAY 13, 2008**

*Part VIII*

**WHAT ROLE WILL CABLE BE ALLOWED TO PLAY THAT WILL AFFECT BROADBAND DEPLOYMENT IN THE STATES.**

**Discussants:**

**Anna – Maria Kovacs**, *President*, Regulatory Source Associates

**Larry Landis**, *Commissioner*, Indiana Utility Regulatory Commission

**Rick Wolfe**, *Sr. Director*, Government Affairs, Comcast Cable Communications, Inc

**John Horrigan**, *Associate Director of Research*, Pew Internet Project

**Bob Atkinson**, *Executive Director*, CITI, Columbia University

**Moderator: Rick Cimerman**, *Vice President*, State Telecommunications Policy Association Affairs, National Cable Television Assoc. NCTA

**2:30 to 3:15 PM**

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**3:15 to 3:30 PM**

**Break**

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*Part IX*

**THE IMPACT AND OPPORTUNITIES CREATED BY THE WIRELESS WORLD, THE SPECTRUM AND THE ISSUES OF PUBLIC SAFETY.**

What can law agencies do with the spectrum? Both private and public. Can reverse 911 be possible?

**Presenters and Discussion Panel:**

**Jim Schuler**, *Assistant Vice President*, External & State Affairs CTIA

**John Horrigan**, *Associate Director of Research*, Pew Internet Project

**Robert M. Gurs** *Director of Legal And Government Affairs - APCO International, Inc.*

**Moderator: Michele Farquhar**, *Partner*, Hogan & Hartson

**3:30 to 4:15 PM**      **Royal Palm**

*Part X*

**CURRENT AND FUTURE FCC POLICIES IMPACTING BROADBAND DEPLOYMENT IN AMERICA**

**Panel Discussion:**

**Mike Balhoff**, *Managing Partner*, Balhoff & Rowe, LLC

**Joel Lubin**, *AT&T Vice President*, Federal Affairs

**John Burke**, *Commissioner*, Vermont Public Service Board

**Bob Crandall**, *Senior Fellow*, Economic Studies, The Brookings Institute

**Larry Strickling**, *Former Chief of the FCC Common Carrier Bureau, Helped put together Senator Obama's Policy Innovation and Technology Plan*

**Moderator: Ken Robinson**, *Attorney at Law, Former Counsel to Chairman, FCC*

**4:15 to 5:00 PM**

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**5:30 to 7:30 PM**

**INFORMAL GET TOGETHER - Sirata North Beach**

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**TUESDAY PM, MAY 13, 2008**

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**8:00 PM Dinner Royal Palm**

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*Part XI*

**THE IMPACT OF VIDEO ON INTERNET. Are There Solutions?**

**Speaker: Dave Farber**, *Distinguished Career Professor* of Computer Science and Public Policy, Carnegie Mellon University

**Moderator: Mike Beilis**, *President*, KMB Video Journal

**8:30 Royal Palm**

**WEDNESDAY AM, MAY 14, 2008**

**7:00 - 8:15 AM CONTINENTAL BREAKFAST - Royal Palm**

*Part XII*

**DIGITAL TV TRANSITION AND ITS IMPACT ON BUSINESS AND CONSUMERS.**

**Speaker: Dick Wiley, Partner, Wiley Rein LLP**

**Moderator: Mike Beilis, President, KMB Video Journal**

**8:30 to 8:45 AM**

*Part XIII*      **WALL STREET PERSPECTIVES ON BROADBAND DEPLOYMENT**

**Panel:**

**Frank Louthan, President, Equity Research, Raymond James & Associates**

**Mike Balhoff, Managing Partner, Balhoff & Rowe, LLC**

**Anna – Maria Kovacs, President, Regulatory Source Associates**

**Moderator: Rick Cimerman, Vice President, State Telecommunications Policy Association Affairs, National Cable Television Assoc. NCTA**

**8:45 to 9:30 AM      Royal Palm**

*Part XIV*

**UNIVERSAL SERVICE FUND FOR BROADBAND DEPLOYMENT – ARE THERE POSSIBILITIES?**

**Discussion Panel:**

**Cheryl Parrino, President, Parrino Strategic Consulting Group (PSCG)**

**Larry Landis, Commissioner, Indiana Utility Regulatory Commission**

**John Burke, Commissioner, Vermont Public Service Board**

**Joel Lubin, AT&T Vice President, Federal Affairs**

**Moderator: Bob Rowe, Senior Partner, Balhoff & Rowe, LLC**

**9:30 AM to 10:15 AM**

**10:15 AM Conference Adjourns**

**TV Production of Broadband and the States. Production is scheduled to be in the Mediterranean Room at the Sirata Conference Center.**

**These TV Programs will be distributed via Internet, video tapes or DVD to Key Telecom Leaders in Industry, Government and Education**

**41<sup>st</sup> KMB Video Journal Conference  
May 2008  
Participating Institutions and Organizations**

The Columbia Institute for Tele-Information  
Vermont Public Service Board  
Balhoff & Rowe  
Missouri Lieutenant Governor's Office  
Regulatory Source Associates  
Carnegie Mellon University  
Connected Nation  
Indiana Utility Regulatory Commission  
Raymond James  
Pew Internet Project  
The Association of Public-Safety Communications Officials (APCO)  
California State University  
Cellular Telecommunication & Internet Association (CTIA)  
Maine Public Utilities Commission  
AT&T  
Comcast Cable Communications, Inc  
Hogan & Hartson  
Tennessee Regulatory Authority  
Wiley, Rein LLP  
Kansas House of Representatives  
CostQuest  
Brookings Institute  
Larry Strickling Consultants  
Universal Service Administrative Company  
California Business Transportation & Housing Agency  
National Cable & Telecommunications Association (NCTA)  
Illinois Lieutenant Governor's Office

**Current Conference Sponsors:**

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Balhoff & Rowe  
AT&T  
Connected Nation

## **2008 KMB TV Programs**

The KMB Video Journal Conferences are one of the better venues for the telecom industry to understand the complex issues impacting the industry in 2008.

These TV programs derive from the KMB Conferences and are available on DVD format, Internet or VHS Tape.

You can view some of these programs on the Internet at [www.kmbvideojournal2.com](http://www.kmbvideojournal2.com).

For example:

### **Vol. 24, NO. 1**

**The Impact Of Video On The Internet.  
Are there solutions?**

### **Vol. 24, NO. 2**

**The Status Of Broadband Initiatives  
In Different States**

### **Vol. 24, NO. 3**

**Perspectives On Telecom Policies  
In The Next Administration**

### **Vol. 24, NO. 4**

**The 2008 Wireless World.  
What Do We Know and  
What Is Changing?**

Produced, Directed and Published by  
Mike Beilis, KMB Video Journal President

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